

# ANNE XIE

## PRODUCT MANAGER

### EDUCATION

#### M.S. EDUCATIONAL TECHNOLOGY & APPLIED LEARNING SCIENCE

Carnegie Mellon University - Aug 2018  
GPA: 3.94

#### B.S. EDUCATION & SOCIAL POLICY

Northwestern University - Jun 2016  
**Majors:** Mathematical Methods  
in the Social Sciences,  
Learning and Organizational Change  
GPA: 3.61

### HONORS

#### HONORS THESIS (2ND PLACE EXPO POSTER)

Northwestern University - Jun 2016  
Characteristics of Mentoring Relationships in  
Massively Multiplayer Online Role-Playing Games

### SKILLS

#### DESIGN RESEARCH

Contextual Inquiry, Cognitive Task Analysis,  
Usability Testing, Ethnographic Methods

#### SOFTWARE

Tableau, Storyline, Adobe Creative Suite,  
Camtasia, Unity, MS Office, Pentaho

#### PROGRAMMING

SQL, Python, R, HTML, CSS, JavaScript,  
Bash/Shell, C#, Django

### CONTACT

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Phone: (732) 429-4505

Portfolio: [mintnip.github.io](http://mintnip.github.io)

LinkedIn: [annexie](#)

### OBJECTIVE

Obtain an entry-level product management role at an EdTech organization.

### EXPERIENCE

#### CAPSTONE PROJECT COORDINATOR & SCRUM PRODUCT OWNER

Carnegie Mellon University, Pittsburgh, PA | Jan 2018 - Aug 2018

- Redesigned global training program for large professional services firm
- Supported designer, researcher, content directors, and developer to co-create product and strategy that met & surpassed client, course, and team needs

#### BUSINESS INTELLIGENCE CONSULTANT & ETL DEVELOPER

Inquidia Consulting (Acquired), Chicago, IL | Aug 2016 - Jul 2017

- Built open source ETL solutions using Pentaho Data Integration for clients
- Migrated multiregional Oracle data warehouses to Snowflake platform
- Built automated reports sourcing data from MySQL & MongoDB databases

#### VIRTUAL WORLDS & MULTI-TEAM SYSTEMS RESEARCHER

SONIC Lab at Northwestern University, Evanston, IL | Oct 2014 - Jun 2016

- Empirically modeled players' social networks using 1TB of game server data
- Coordinated 20-person lab experiments studying how 4 physically-separated teams optimize joint performance both in-person & via Skype

#### DATA SCIENCE INTERN

SimpleRelevance (Acquired), Chicago, IL | Jun 2015 - Aug 2015

- Implemented clients' business rules into item recommendation engine
- Wrote external-facing blog posts & internal guides and presented on projects to make technical machine learning knowledge accessible for marketers
- Created NLP search classifier trained on client's user-inputted search history

#### INNOVATION & INSIGHTS CONSULTANT INTERN

Slalom Consulting, Chicago, IL | Jan 2015 - Mar 2015

- Coordinated internal initiatives to engage Chicago consultants on the bench
- Designed AngularJS end-to-end tests for multimillion dollar client's web app

#### PRESIDENT, FOUNDER, & WEBMASTER

Northwestern University Archery Club, Evanston, IL | Nov 2012 - Mar 2016

- Established self-sufficient club of 30+ archers & campus indoor archery range