# JUNYU HUANG

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# **EXPERIENCE**

## Research Assistant

Feb. 2017-Present

Human-Computer Interaction Institute

PA. USA

Carnegie Mellon University

Ideate and design a tablet app for children to learn basic reading, writing, and math without adult assistance in countries with teacher shortages. Advisor: Prof. Jack Mostow

# **Design Lead**

Jan. 2017—Present

Virginia Tech

PA, USA

Design a technology-based learning experience that aims to improve success rate of Calculus for students in Virginia Tech. Advisors: Prof. Bruce McLaren and John Stamper

## Product Designer

Feb. 2016-May 2016

Shixun Technology Co., Ltd

Wuhan, China

Researched, prototyped, and designed a crowdsourced mobile app that allows people to create literature together. Re-defined user process and contributed to design guidelines of the product

## **Design Lead**

Mar. 2015-June 2015

Wuhan Lance Technology Co., Ltd

Wuhan, China

Designed application clients, branding and interaction process for a gesture control armband (Patent pending). Participated in the founding, business planning and fundraising in the startup

# Project Lead & UX Designer

Nov. 2014-Jan. 2015

Visualizing Headband

Wuhan, China

Led a cross-functional team of 6 students to build a product that aids moving of the visually impaired. Designed a wearable headband that helps avoid the obstacles and an app that guides the blind with voice navigation. Granted patent: CN204562812 U

# LEADERSHIP

## **President**

June 2014-July 2015

Unique Studio

www.hustunique.com

Directed operations of the entire studio with 8 different groups of 100+ students. Oversaw the launching of 13 products. 2 had gained over 700,000 and 50,000 users respectively; another 2 turned into startups with each raising 1 million RMB funds

## **Executive Director**

Feb. 2015-June 2015

2015 Unique Hack Day

www.uniquehackday.com

Directed one of the largest collegiate hackathons in China; oversaw the fundraising, promotion, recruitment, press, etc. Recruited 20 sponsor companies and 150 participants out of 700+ applicants in 50+ universities from China, USA, Japan, Russia and India

# **EDUCATION**

# Carnegie Mellon University

Human-Computer Interaction Institute, Master of Ed. Tech. & Applied Learning Science (METALS) Aug. 2016—Aug. 2017 (Expected)

## Huazhong University of Sci. & Tech.

B.Eng. in Digital Media Technology (with Honors) Sep. 2012—June 2016

# **SKILLS**

#### DESIGN

Wireframing Task Analysis
Prototyping Contextual Inquiry
Sketching Competitive Analysis
Animation Storyboarding

#### **TOOLS**

Adobe Suite Sketch
Axure RP After Effects
Unity 3D 3ds Max

## **PROGRAMMING**

C/C++ Java HTML5/CSS3 SQL

## **LANGUAGES**

English (Fluent) Mandarin (Native)
Cantonese (Native)

## AWARDS

## METALS Merit Scholarship

Covered 25% of tuition fee, Aug. 2016

#### Qiming Star

Highest honor for HUST students, selected out of over 3,000 candidates, Oct. 2015

## Finalist, Audience Favorite Prize

HackShanghai, Nov. 2014

#### First Prize

UT-STARCOM Seed Cup Mobile App Development Competition, Dec. 2013

#### Merit Student

Huazhong University of Sci. & Tech., May 2013