

YALI CHEN

Education Designer, Researcher

www.yalichen.com

Education

Carnegie Mellon University
Master of Education Technology and Applied Learning Science

Human Computer Interaction
August 2017 Pittsburgh, PA

Coursework highlights: E-learning Design Principles, Applied Machine Learning, Interaction Design Overview

Vanderbilt University
M.Ed. in International Education Policy and Management

Peabody College
May 2015 Nashville, TN

Zhejiang University
B.A. in Applied Biological Science, Minor in Innovation and Entrepreneurship Management

Chu Kochen Honors College
June 2013 Hangzhou, China

Skills

User Experience:

Competitive Analysis / Persona / Survey / Contextual Inquiry / Interview / Cognitive Task Analysis / Storyboarding / Journey Map

Design:

Indesign / Proto.io / Marvel / Wireframing / Rapid Prototyping / Sketch

Technical:

HTML5 / CSS / SPSS / Weka / Python

Contact

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chenyali2000@gmail.com

Experience

Project Manager

XuetangX.com Beijing, China Jul 2015–May 2016
Chief manager in international course collaboration at XuetangX.com, one of the best MOOC platforms in China. Launched China's 1st verified international course with over 8,000 learners. Provided education support to localize international courses.

Graduate Researcher

Vanderbilt University Nashville, TN, US May 2014–Dec 2014
Worked at Vanderbilt Institute of Digital Learning and conducted an individual project on MOOC Chinization. Published a series of articles and a documentary on VIDL website.

Chief Campus Ambassador

Teach For China Hangzhou, China Aug 2011–Aug 2013
Supervised a staff team of 10, lead 4 recruitment talks and more than 10 marketing activities at ZJU. Won award as the Model Campus Ambassador.

Projects

Capstone Project with Virginia Tech

Team Lead Pittsburgh, US Jan 2017–Aug 2017
Create a technological learning resource to facilitate more effective peer tutoring for foundational calculus courses.

Chit Chat: Chat Agent for Non-Native Speakers

Team Lead & Researcher Pittsburgh, US Nov 2016–Dec 2016
Applied feedback theory in a chat agent prototype and helped second language users get instant feedback and hints during conversations.

Bill Buddy: Mobile Information System

User Experience Designer Pittsburgh, US Oct 2016–Dec 2016
Created a mobile device application that aims to help dementia patients sort physical mails and junk mails.

Career Exploration Curriculum Design

Instructional Designer Pittsburgh, US Aug 2016–Dec 2016
Developed learner model and educational goals for a career exploration course and aligned goals with instruction and assessment design.

Academic Papers

- ICT Integration in Chinese basic education system: from the teaching and learning perspective
- Literature Review of MOOC: Community Collaboration in different groups
- Comparison of international trade for higher education programs between the US and China
- The 2000 PISA Shock in Germany and its influence on National Policy Reform in secondary education system

Interests

Travel / Photography / Sketch / Gomoku