

412-251-8726
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LU YANG

UX & LEARNING EXPERIENCE DESIGN

SKILLS

User Research
Survey & Interviews
Cognitive task analysis
Contextual Inquiries
Competitive Analysis
Usability Testing

Product Design
Brainstorming
Journey Mapping
Wireframing
Rapid Prototyping
Agile Method

Tools
Sketch 3
Adobe Illustrator
Principle
InVision
Photoshop
Lightroom

Language
Chinese Native
English TOEFL 115/120
Japanese N1
Spanish Basic

INTEREST

Travel & Adventure
explored 33 countries
Blog
over 3,000 subscribers
Photography

EDUCATION

Carnegie Mellon University

August 2017 - August 2018 (*expected*) Pittsburgh, PA

Human-Computer Interaction Institute

M.S. in Educational Technology and Applied Learning Science

Shanghai International Studies University

Sept 2012 - Mar 2015 Shanghai, China

M.A. in English Language and Literature

Shanghai International Studies University

Sept 2008 - July 2012 Shanghai, China

B.A. in Teaching Chinese as a Foreign Language

EXPERIENCE

LingoChamp, Content Development Specialist

Nov 2015 - July 2016 · Shanghai, China

- Collaborated with designers to create animations and over 3,000 graphics for the core course on the learning app.
- Designed lesson plans and conducted product testing on the core course, which now has over 600,000 active learners.
- Led the development of a data-based pronunciation course.

Quesbook, Product Development Specialist

Jun 2014 - May 2015 · Shanghai, China

- Researched test products and developed content guides.
- Edited 700 reading passages submitted by international content contributors and checked over 6,300 questions.
- Helped design learning path and information architecture.